



राष्ट्रीय प्रौद्योगिकी संस्थान दिल्ली  
NATIONAL INSTITUTE OF TECHNOLOGY DELHI  
(मानव संसाधन विकास मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संस्थान)  
(An autonomous Institute under the aegis of Ministry of HRD, Govt. of India)



सेक्टर ए-७, इन्स्टिट्यूशनल एरिया, नरेला, दिल्ली-११००४०, भारत/Sector A-7, Institutional Area Narela, Delhi-110040, INDIA

वेबसाइट/Website: [www.nitdelhi.ac.in](http://www.nitdelhi.ac.in)

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To

Dear Sir/Madam

NIT Delhi is organising annual Research Scholars' Day, शोधार्थ' 16 on 15<sup>th</sup> October, 2016. The event is aimed to provide a forum for demonstrating the latest research findings and exchanging ideas of research, development and knowledge among the different research groups from all over India. The one-day gathering will consist of oral/poster presentations by the experts from various institutes and participants. In view of our past collaborations, we provide you an opportunity to evolve with our rapid growth by highlighting your products immersed in recent innovations during the event. We realize that every company has different marketing and strategic objectives, therefore two different sponsorship options are available:

Gold (one slot): INR 50,000

- One speaker during event.
- Logo on event webpage (subject to approval).
- Logo on event leaflet.
- Logo in certificate, banner and registration kit.
- Four complimentary Registration (as attendee) including lunch.
- Company branding material\* to be distributed along with the registration kit.
- Best oral/poster presentation award in the name of sponsor.
- Space for canopy.

Silver (Two Slots): INR 30,000

- Logo on event leaflet.
- Logo in certificate, banners and registration kit.
- Two complimentary Registration (as attendee) including lunch.

- Company branding material\* to be distributed along with the registration kit.
- Space for canopy.

\*Material to be provided by company only.

### **Other Sponsorship \*\***

<b>Sponsorship Type</b>	<b>Amount</b>
Logo in Poster and Leaflet	Rs 10,000
Logo in Banner	Rs 5,000
Logo in Certificate	Rs 5,000
Logo in registration kit	Rs 5,000
Branding material in registration kit	Rs 5,000

**\*\* Any other type of sponsorship may be obtained depending upon the credibility of the seeking organization.**

#### **Mode of payment:**

Demand Draft in favour of “Director, NIT Delhi” payable at Delhi.

Any Electronic Mode including payment through NEFT/RTGS/ Net Banking to

A/c No.: 2876101004075

IFSC Code: CNRB0002983

Name of bank: Canara Bank

Branch address: Near Ramdev Chowk, Narela, Delhi - 110040

#### **Benefits to potential sponsoring Organizations/Companies/Agencies/Service Providers:**

- The potential sponsors will get exposure to database of research scholars, participants and visitors from all over the country.
- NIT Delhi being a prominent institute of national importance, has vast potential of becoming point-of-sale for marketing and promotion of goods/products and services.
- The participants from different institutes will prove to be potential customers and collaborators for future products or services to be launched.
- The event will provide sponsors the chance to support the vision of serving society with technology.

**For Payment or any query/difficulty:**

Support Person:

Ankit Pandey

Co-ordinator, Finance Committee

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